



Everyone Loves Fair Trade Coffee !

Global coffee prices are at an all-time low, causing millions of coffee farmers to face debt and starvation. You can support farmers in Central America and Mexico by requesting TransFair Certified Coffee which guarantees a minimum, living wage for farmers' labor. Non-Fair Trade coffee farmers receive an average of 38¢ per pound of coffee, while Fair Trade coffee cooperatives receive a minimum of \$1.26 per pound, which provides money for education, healthcare and housing for farmers' families.

- Fair Trade Certified coffee is grown on small, family-run farms.
- Approximately 80% of the Fair Trade Certified coffee sold in the US since 1999 was certified organic.
- Farmers receiving a Fair Trade price for their coffee can afford improved healthcare and housing for their families and can keep their kids in school longer, instead of working in the fields. Receiving a decent price also means farmers can afford materials for the farm.
- Some of the revenues from Fair Trade co-ops are used for community projects, such as building schools and healthcare centers. Revenues are also often used to provide farmers with training in organic farming techniques.
- 300 Fair Trade cooperatives in 21 countries, representing 550,000 farmers and their families, sell their coffee through the Fair Trade Register.
- According to a 1999 TransFair survey in Central America, **non-Fair Trade coffee farmers received an average of about 38¢ per pound** from the middlemen through which they were forced to sell.
- **Fair Trade coffee cooperatives receive a minimum of \$1.26 per pound** for their coffee, and receive a 15¢/lb premium if it is also certified organic.
- Currently, over 97 coffee roasters and importers in the U.S. are licensed to sell Fair Trade Certified coffee, and it is available in approximately 7,000 retail outlets.

...Ask For It !!